

# Sweat Equity Leadership Development



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## Feature Spotlight

### CHRISTMAS PARTY HELD IN JOHNSONVILLE (SPREADING JOY AND INSPIRATION)

In December 2025, Sweat Equity Leadership Development hosted a vibrant Christmas celebration in Johnsonville, Karn-Karn Town, bringing together 350 young hearts, ranging from ages 3 to 18. The event was filled with energy, laughter, and inspiration, featuring uplifting songs, heartfelt recitations, lively dances, and motivational messages that highlighted the true meaning of Christmas.

#### Inside:

Being able to do this work for our kids is a tremendous blessing and humble experience.

A special moment of the celebration was when our CEO, Dr. Pitman Albert Kennedy, recognized exceptional talent by awarding a full scholarship to a young participant Yarmah Zubah, for her outstanding performance as Master of Ceremony. Her dedication and brilliance reminded us all of the importance of nurturing youth potential.



Introducing

## ATHLETIC DEVELOPMENT

We are thrilled to announce the official launch of the Athletic Development Platform, it is a holistic platform designed to transform the lives of young people. Through structured basketball training and intentional athletic development, the program promotes physical fitness, strength, endurance, agility, and healthy lifestyle habits that contribute to both strong bodies and sharp minds.

Beyond physical conditioning, the initiative focuses on character development by instilling discipline, self-confidence, teamwork, leadership, and resilience. Sport is used as a powerful tool to prepare young people for success not only on the court, but also in their personal, academic, and future professional lives.



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## MEET AND GREET IN TOWEH TOWN, NIMBA COUNTY

Enhancing an enabling environment for  
scholarship and agriculture collaboration

Sweat Equity Leadership Development (SELD) conducted a successful meet-and-greet engagement in Toweh Town, Nimba County, bringing together over 1,200 participants from the Boe-Quilla Administrative District. The gathering included school-going children, farmers, community leaders, administrative staff, and local residents, reflecting strong community participation and support.

Held under the theme “Creating an Enabling Environment for Scholarship and Agriculture” in collaboration with the People of Boe-Quilla District. The program featured a keynote address by SELD’s CEO, Dr. Pitman Albert Kennedy. That reaffirmed the organization’s commitment to education and community development. During the event, SELD announced the award of 28 additional scholarships to students across five schools, including Varmie Public School, Zuatuo Public School, Little Angel School, Miah Elementary School, and Lantoah Community School.

Beyond education, SELD made several strategic commitments to support agriculture, youth empowerment, and institutional development. Included a US\$2,000 contribution to the Toweh Town Agriculture Initiative, sponsorship for Toweh Memorial High School to construct a welcome gate and acquire sports jerseys, full sponsorship for the establishment of the Sweat Equity Football Team, and support to the United Liberia Inland Church.



## AGRICULTURE GRANTS FOR STUDENTS AT THE UNIVERSITY OF LIBERIA

Through the organization agriculture grant program, SELD awarded four outstanding students of the University of Liberia, College of Agriculture and Forestry, a total of US\$2,000 in grants following a competitive agricultural entrepreneurship program held at the University’s Fendall Campus. The program brought together students from the College of Agriculture and Forestry, university supporters, and members of Sweat Equity Leadership Development. It was held under the theme “Shaping Entrepreneurs Through Agriculture”, with the aim of empowering students to develop sustainable agricultural businesses.

The grant initiative took place at the University of Liberia Fendall Campus, where nine students presented business proposals for consideration. After the presentations by each of the applicants, four students emerge as lucky winners, each receiving US\$500. The winners were

Williammina B. Glay - First Place  
Emmett Jolo - Second Place  
Emmanuel Taylor - Third Place  
Andrew Mulbah - Fourth Place

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### AWARDS AND BANQUET GATHERING

Sweat Equity Leadership Development (SELD) hosted its prestigious Awards and Banquet Night, an inspiring celebration aimed at recognizing outstanding students within the organization's scholarship program. The event honored beneficiaries who demonstrated exceptional academic excellence, strong leadership qualities, and active participation in SELD's programs and activities.

The Awards and Banquet Night served as a moment of appreciation and motivation, highlighting students who not only excelled in the classroom but also played meaningful leadership roles during organizational engagements, community initiatives, and development programs. These awardee stood out as role models, embodying discipline, commitment, service, and the core values of Sweat Equity Leadership Development.



Beyond recognition, the event reinforced SELD's commitment to nurturing well-rounded leaders by celebrating excellence, inspiring peer motivation, and encouraging continuous personal and academic growth. The ceremony marked another milestone in the organization's mission to empower young people through education, leadership, and opportunity.

# CHRISTMAS COUNTRY COOK AT LITTLE FRIENDS CHRISTIAN ACADEMY



The Christmas country cook, organized and sponsored by Sweat Equity Leadership Development, had a meaningful and lasting impact on the students and community of Little Friends Academy Christian School. The event created a joyful and culturally enriching Christmas experience, particularly for students from economically challenged backgrounds who might not otherwise have had the opportunity to celebrate in such a festive and inclusive setting.

Through food, fellowship, and celebration, the Christmas country cook strengthened community bonds and reinforced important values of generosity, service, unity, and togetherness. The atmosphere of shared joy and cultural expression fostered a strong sense of belonging among students, staff, and community members.

Sweat Equity's support was especially significant, as 31 students of Little Friends Academy are beneficiaries of the organization's scholarship program. For these students, the event went beyond a seasonal celebration, it served as a powerful demonstration of care, inclusion, and sustained investment in their overall well-being. The experience helped students feel recognized, valued, and supported beyond the classroom, contributing positively to their emotional and social development.

Overall, the Christmas country cook exemplified Sweat Equity Leadership Development's commitment to holistic education, leadership development, and community upliftment, reflecting the organization's dedication to making a positive impact during the Christmas.



## GIVING HOPE TO EVERY CHILD

We are partnering with schools, to ensure children from underserved communities gain access to quality education, structured athletic programs, and personal discipline for long-term success.

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